

Spring 2014

Student Spotlight-Marketing Track



Manar Awad

Currently enrolled in the Marketing Track is Honors student, Manar Awad, who is pursuing degrees in Accounting and Finance. Manar chose to enroll in the track because of its relevance. “Marketing reaches every individual,” she says, “no matter their age, gender, race, religion, etc.”. As a business student, she feels that the track will provide her with valuable insight into the marketing world. While Manar has not yet declared a topic for her thesis project, her research interests include investigations of cross-cultural marketing throughout history with particular emphasis on multicultural marketing in the United States.

Manar was recently inducted into Beta Gamma Sigma, an international Honors Society that recognizes the “Best in Business” and supports students with educational advancement and professional enrichment opportunities. “I am honored to be a part of a society that places such high importance on maintaining the ethics and morals of business,” says Manar as she looks forward to progressing in her studies.

Spring 2014

Stories from Students-Women’s and Gender Studies



Michael Parmese

Two Honors Students presented at the New Jersey Women' and Gender Studies Consortium's 10th Annual undergraduate Research Colloquium on Friday, April 4 at the College of New Jersey. The event opened an all-encompassing, state-wide forum for discussion of issues relating to the functioning of Women's and Gender Studies Programs. Dr. Carole Sheffield of the Department of Political Science, who also teaches an Honors course, attended this year's conference with students, Michael Parmese and Joseph Stefan. Michael's presentation was entitled "Women in Executive Positions". Joseph presented his work entitled, "The Sex and Gender Binary: The Enforcement of Sexism and Heterosexism in Music".